

André Robert Head MA BEng(HONS) DIS

WORK EXPERIENCE:

Current

With six years in the industry I have been freelance since early 2003 doing web development and design work for blue chip companies and web agencies (from major players to little fish) in and around London. The following is a summary of some of the many assignments I have taken mostly with Recruit Media.

Sonaa (agency) – no added sugar and Corgi insurance services site builds, html emails for warner breaks.

The Sun – rebuild of the Sun website - html css.

Splendid (agency) – Sites for Warwick International and Vodafone - html css.

DialogueDLKW (agency)- html emails for Travelbag, accessible microsites for the Halifax - css.

The Team (agency) – html emails for BAA accessible site for QIA - css.

A year out, traveling the world, traversing South America to New Zealand and Australia, on through South East Asia and finally around India.

Development work, including Javascript and PHP, on the new Liberal Democrats website for web agency DowCarter.

Design work for design agency, Start Creative, producing HTML emails for Virgin Atlantic.

Three month's design and development working in The Automobile Association (AA) e-commerce team. The work ranged from the design of pages for the upcoming new business model / design / validation and accessibility criteria and the design and coding of one-off promotional pages to large maintenance projects covering the entire site.

Two month's as a freelance web designer / developer for Lida at M&C Saatchi. I worked in a team of two, building the Elanbach.com e-commerce site as well as carrying out work on HTML / flash emails for BA, a video streaming site for KPMG, a CSS site for the AA and design and PHP development work on sites for Mandarin Hotels and Llangoed Hall.

Six months as a freelance graphic designer / web producer at Figleaves.com. Ultimately running the graphics department with full responsibility for updating the website and producing promotions and micro-sites for affiliates. The role has also involved inducting two further members to the department, imparting my knowledge of and developing the policies and systems of the department.

One month freelance assignment at Sky broadcasting creating artwork for the interactive service and for the forthcoming Sky broadband website, work which included the creation of a new Sky brand.

Two months contracted as the designer for the Techworld.com project by Macworld magazine.

Previous (01/01/2002 - 28/02/2003)

Employment status:	Permanent
Job Title:	Designer/Producer
Employer:	Perception Digital Media Ltd (now DowCarter)

Thirteen months, agency work on projects for, and in direct contact with the client, Apple UK and Ireland. I was responsible for design and mark-up work for the apple.com/uk/creative website, creating pages containing stories about Apples' successes in the creative industry, including projects as diverse as Q Magazine at the Glastonbury festival, and Killer Ant documentaries on the BBC. I also acted as a producer for localisation work on the Apple UK and Ireland site as a whole, and for the large Apple Learn and Earn website and quarterly CD. During this time I also produced images and pages for other clients including Unilver and Mattel Scrabble and worked on the design of internal projects such as the Perception DM site and the 'Team' intranet micro-site.

Previous (1999 – 2001)

Two month contract as a producer working on the localisation of the Cisco world site into Norwegian and Danish with PerceptionIDM.

As a Web Production Freelancer for Perception DM in Islington I regularly work on images and code for Apple and Cisco Systems.

Contract artwork production for New Media i, working on CD-Rom projects for the Sunday Business

newspaper.

Contract Web design / IT consultant for schools in the London Borough of Bromley, helping staff use existing resources (word) and publications (newsletters) to implement their school web-sites and databases, designing and producing simple bespoke graphics and user interface solutions.

Six months as permanent Head of Design for a start-up internet company, Artica SA (articaweb.com) in Paris working on a Europe-wide project to make surfing the internet easier (koosurf.com). I was responsible for web design and production and the design of corporate marketing related products and imagery.

EDUCATION:

1997-98	University of Teesside, Institute of Design		
	MA (four term)	Industrial Design for Engineers	Awarded
1993-7	Loughborough University		
	BEng (Hons), DIS	Product Design and Manufacture Diploma in Industrial Studies	Class, 2(ii) Awarded
1995-6			
1986-93	Alleyn's School , London		
	A-Level's	Design and Realisation Physics Mathematics	A C D
	GCSE's		AA BBBB CCCC

SKILLS:

Advanced hand coding of HTML and CSS for backward browser compatibility and accessibility. Integration and editing of php, javascript. Intermediate level Production and editing of Flash files including actionscript.

Highly skilled computer user (Mac and Windows), Dreamweaver and Flash, PhotoShop, ImageReady, Fireworks, BBEdit, Golive, After Effects, Quicktime, Illustrator, QuarkExpress, Freehand, PageMaker, AutoCAD, UniGraphics, ProEngineer, 3D Studio, FileMaker, Advanced MS Word and Excel, Access, Project and PowerPoint.

Good improviser.

Excellent communicator, especially of technical, creative matters.

Full, clean drivers' licence.

Full range of workshop skills (all materials).

INTERESTS:

Travel, Art, Design, Technology and Engineering

I have travelled the world and been welcomed into many diverse cultures, learning much about myself and the things that interest me. One summer holiday out of university I travelled to a remote village in China as part of a multi-disciplinary team of charity volunteers. My involvement was in building a 10m span footbridge over a fast flowing tributary of the river Yantze. I was responsible for planning and managing, on-site, the fabrication of the 1 ton bridge deck. I am a regular visitor to the Design Museum in London as well as the Tate and Saatchi collections, which contain the most interesting contemporary 2D and 3D pieces. I am a regular reader of Design Week magazine and in my spare time I do some photography, capturing products, people and landscapes and also make contemporary modern sculptural work. I am a graduate member of the Chartered Society of Designers and am currently studying the issues of sustainability and social responsibility in design.

Music and Nature

If it doesn't have a sound track then I don't get into it, I am a regular gig and festival-goer.

I enjoy walking especially in the countryside and particularly up a hill for a view.

Flying

With the East Midlands Universities Air Squadron (EMUAS), I became an enlisted Officer in the RAF. I

Flew Bulldog aircraft at RAF Newton. I achieved a BGT gliding certificate by solo flying an RAF glider as Captain. I made a parachute jump and traveled to airfields in Britain and Gibraltar on camps and exercises.

References can be supplied on request.